

BUSINESS RISK MANAGEMENT LTD



Embedding Risk Management into the Corporate Culture

**17 January 2008
Manchester**

The ability to manage significant risks effectively is an increasingly critical success factor for all organisations, irrespective of the sector they represent. Badly informed or poorly executed risk management, on the other hand, can easily spell disaster (as recent high profile failures have demonstrated).

As each month passes the importance of risk and assurance increases, or so it would appear from the ever-increasing coverage being given to the subject. The result is that risk management has been catapulted from being a useful tool to become the very pulse of the organisation and the yardstick by which its management is judged.

The key is to recognise that risk is not something that should be avoided – a risk is often an opportunity in disguise.

This course will demonstrate how to :

- Increase focus on and delivery of objectives;
- Enhance understanding of risks and exposures faced
- Enforce ownership of risks;
- Build understanding of how risks are changing
- Integrate risk management into partnership arrangements;
- Identify over-managed risks and unnecessary controls
- Develop Risk management into a real business enabler
- Cascade the process effectively

Course Outline

Breaking Down the Barriers

- Why a positive approach to risk management is needed
- How effective risk management can deliver many benefits

- What is risk - is it fully understood?
- The need to design risk strategies and systems to suit the organization
- Why business risk management is receiving such publicity
- The dangers if you get it wrong
- Damage to reputation – the ultimate risk?
- *Exercise 1 – the major risks to your organisation*
- The Role of risk management within Corporate Governance
- Explanation of the AS/NZS 4360 standard – the internationally recognised risk management standard + COSO + IRM standards
- The need for a consistent risk process incorporating :-
 - Financial considerations
 - Strategic risk assessment
 - Health and Safety requirements
 - HAZOP (Hazard and Operability) guidelines
- The issues involved.

The Wider Business Agenda

- The need to understand the organisation's strategic objectives
- The need to ensure the risk process reflects these objectives
- The nature of risk in the key sectors
- Understanding the risk appetite
- Categories of Risk
- The Risk management framework
- *Exercise 2 – analysing a disaster*

Risk Identification and Evaluation

- *Exercise 3 – An exercise to allow you to see risk taking in action*
- Approaches and techniques
- Surprises and risk
- Selling the benefits to management
- Risk and competitive advantage
- Risk workshops – the do's & don'ts
- Monte Carlo simulations
- Bayesian networks – scenario planning
- The use of diagnostic questions and thought-provokers
- Sifting and clustering the risks
- Measuring the consequences and the likelihood of occurrence of each risk
- The use of risk matrices to prioritise the risks.

Assessment of Risk Mitigation

- Managing risk – the options
- How to assess risk mitigation
- Identification of risk exposures
- Critical evaluation of exposures

- Dealing with the exposures (the 4 Ts - terminate, tolerate, treat or transfer)
- Establishment of action plans.

Integrating The Output From Risk Process Into The Business Planning Process

- Linking corporate risks into the Strategic planning process
- Linking operational risks into organisational planning
- Risk owners – how to determine such personnel and enforce ownership
- Annual statements by risk owners
- Developing risk tracking
- Using the risk register as a decision skeleton
- Quarterly Board reporting to review progress in addressing the exposures
- Risk Management Committee reporting
- Half yearly evaluation of key risks to ensure new risks identified and included
- Reports for Senior Management - power point example will be shared

Recording The Risk Environment

- Risk registers – the need to coordinate and link the output
- Flagging interdependencies – if one risk treatment is changed the other party or parties impacted need to be notified.
- Risk treatment analysis – how to determine the cost/ benefits of dealing with exposures / exploiting opportunities
- Risk management as a route to reducing bureaucracy
- How to use the risk process to break down the cultural barriers
- Making risk management second nature
- Keeping up the momentum
- Integrating incident management
- Integrating Business Continuity planning
- Integrating Health and Safety, HAZOP and SIL assessments
- Measuring the benefits
- *Exercise 4 -Measuring the benefits*

Interactive Risk Workshop

- *Exercise 5 - An actual risk workshop – with your own risks*
Enabling you to appreciate all elements covered in a live situation

The fee for the 1-day course is £350 + VAT, which includes comprehensive course manual, refreshments and lunches.

Send two delegates and save 20% for the second delegate.

Send three or more delegates and save 50% for these attendees.

The venue is the Bewleys Hotel, Manchester Airport.

This seminar has been developed by Business Risk Management Ltd and will be delivered by Phil Griffiths, its Managing Director.

TO MAKE A BOOKING

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